

Yucaipa Rodeo Sponsorships

Diamond Sponsor \$10,000 (Value \$22,800)

Chute Banner*

Truck Sponsor

Barrel Cover*

Grand Entry Flag*

Premium Banner Placement x 2*

Banner Up All Year*

Premium Two (2) Page Color Ad in Program

Logo on Rodeo Advertising Poster - Diamond

Website listing

Business logo on YEC emails

Premiere Tickets Friday Night (10)

Gold Buckle Table for Saturday Night (8 seats)

****Social Media Posts Twice (2) Weekly before the Rodeo

Platinum Sponsor \$7,500 (Value \$17,590)

Truck Sponsor

Barrel Cover*

Grand Entry Flag*

Premium Banner Placement x 2*

Banner Up All Year*

Premium One (1) Page Color Ad in Program

Logo on Rodeo Advertising Poster

Website listing

Business logo on YEC emails

Premiere Tickets Friday & Saturday (8 each night)

****Social Media Posts Once (1) Weekly before the Rodeo

Gold Sponsor \$5,000 (Value \$11,430)

Barrel Cover*

Grand Entry Flag*

Premium Banner Placement x 2*

Banner Up All Year*

Full Page (1) Color Ad in Program

Logo on Rodeo Advertising Poster - Gold

Website listing

Business logo on YEC emails

Premiere Tickets Friday & Saturday (6 each night)

****Social Media Posts Twice (2) Monthly before the Rodeo

Silver Sponsor \$2,500 (Value \$6,070)

Grand Entry Flag*

Premium Banner Placement x 1*

Rodeo Grounds Banner Placement x 1*

Half Page (1/2) Color Ad in Program

Logo on Rodeo Advertising Poster - Silver

Website listing

Premiere Tickets Friday & Saturday (4 each night)

****Social Media Posts Once (1) Monthly before the Rodeo

Bronze Sponsor \$1,000 (Value \$2,460)

Rodeo Grounds Banner Placement x 2*

Quarter Page (1/4) Color Ad in Program

Logo on Rodeo Advertising Poster - Bronze

Website listing

Premiere Tickets Friday & Saturday (2 each night)

****Social Media Posts Two (2) Posts before the Rodeo

Hometown Sponsor \$500 (Value \$900)

Rodeo Grounds Banner Placement x 1*

Eighth (1/8th page) Color Ad in Program

Website listing

General Admission Tickets Saturday (4)

****Social Media Posts One (1) Post before the Rodeo

*****Truck Sponsor and Barrel Covers (3) are issued on a first come first serve basis******

***Banners, Flags, & Barrel Covers are Sponsor supplied.**

Additional sponsorship opportunities are available. Please contact YucaipaRodeoSponsor@gmail.com for more information.

Banner Sponsor \$300 Rodeo Grounds Placement (4x6 standard size)

Banners larger than 4x6 will be charged \$12.50 per square foot

Example 4x8 banner = 32 x 12.5 = \$400

****Only 4 foot tall banners will be displayed on the high wire** (premium placement only sponsors)**

4x6	\$300
3x8	\$300
4x8	\$400
3x10	\$375
4x10	\$500
4x12	\$600
5x10	\$625
8x10	\$1000
8x20	\$2000

2025 Rodeo Souvenir Program Only Advertising

*Includes listing on our website

Business Card	3.5"(w) x 2"(t)	\$200
1/8 page	3.875"(w) x 2.375"(t)	\$300
1/4 page	3.875"(w) x 5"(t)	\$500
1/2 page	8"(w) x 5"(t)	\$1000
Full page	8"(w) x 10.5"(t)	\$2000