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# WELCOME TO THE 2021 YUCAIPA RODEO

The Yucaipa Rodeo Committee welcomes you to the third annual Yucaipa Rodeo! What started out as a one day - two event Rodeo in 2018 is now a two day - five event FULL rodeo.

We owe a huge thank you to the City of Yucaipa and the community at large. There's something very special about this rodeo that brings our community together and it's wonderful to be a part of it. Our volunteers, sponsors, donors, vendors, contestants, performers, queens, flag runners, and crew make this event come to life and we sincerely thank you all.

You will see some changes to the arena since our last rodeo. We've been working hard to eliminate previous year issues and still bring you an exciting, quality down home rodeo! To make the bull and bronc action more visible to everyone, we moved the bucking chutes and holding pens to the long (north) end of the arena. With the bucking chutes moved, we were able to bring in more bleachers to accommodate more seating. And last but not least, we have NEW ARENA LIGHTS!

Thank you for coming! We have a great line of vendors with western themed merchandise, lots of food and drink, and the beer garden now has Coors and wine in addition to Brewcaipa. So, there's plenty to eat and drink while you're here! We have an exciting show planned for you so sit back and enjoy the show!

## Rodeo Committee Chairmen



**Back row:** Wendy McEuen, Dana Stout Wilson, Susan Steinerlund, Christy Martin. **Middle row:** Kasaundra Salinas, Jim Butler, JR Allgower, Patti Palmer. **Front row:** Kim Martinez, Lynn Warren, Alesia Miller. **Not pictured** are Sue Perry and Skeeter Mann.

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# SCHEDULE OF EVENTS

## FRIDAY

~ 4:00PM Gates open - rain or shine

~ 6:30PM Mutton Busting

~ 7:00PM Grand Entry

*\*Specific order of events below may change without notice*

**Bull Riding**  
**Team Roping**  
**Bronc Riding**  
**Rodeo Act**  
**Calf Roping**  
**Intermission**  
**Barrel Racing**  
**Rodeo Act**  
**Bronc Riding**  
**Bull Riding**

**End of Rodeo Event/Closing Ceremonies**

## SATURDAY

~ 2:00PM Gates open - rain or shine

~ 5:30PM Mutton Busting

~ 6:00PM Grand Entry

*\*Specific order of events below may change without notice*

**Bull Riding**  
**Team Roping**  
**Bronc Riding**  
**Rodeo Act**  
**Calf Roping**  
**Intermission**  
**Barrel Racing**  
**Rodeo Act**  
**Bronc Riding**  
**Bull Riding**

**End of Rodeo Event/Closing Ceremonies**



# GRAND ENTRY / OPENING CEREMONIES

Who doesn't LOVE the exciting Grand Entry and opening ceremonies of the RODEO?!!! We listen to the National Anthem as we stand and honor the United States of America, the American Flag, and our Military. Many people say this is their favorite part of the rodeo! We also acknowledge some of our generous sponsors as cowgirls run their flags around the arena for us all to see!

## National Anthem Singer Skeeter Mann



A former working cowboy and now along with Ms. Sue Perry owner/operator of the Rockin' Double S Ranch in Yucaipa. Skeeter Mann has worked with many well-known stars, including Roy Rogers & Dale Evans, Tex Williams, Riders In The Sky, Johnny Lee and Del Shannon to name a few. You've seen Skeeter in movies such as "Paint Your Wagon", "Million Dollar Baby", "Dave", "Big Bad Mama", "What Have I Done" and his latest starring role in "Prospectors The Forgiven" which is now available on Amazon

Prime. You may have also heard Skeeter on his syndicated radio program "Country Music Then & Now" originating from Hollywood, California. Winner of the Academy of Western Artists - Will Rogers Award for Rising Star of the Year and nominee for Instrumentalist of the year, Male Vocalist and Group or Duo of the year. This year Skeeter won the Best Musical Score (Western Feature Film) "Prospectors The Forgiven" You will enjoy the talents of SOUTHERN CALIFORNIA'S SINGING COWBOY, Skeeter Mann.



## Flag/National Anthem Etiquette

**Proper etiquette for the formal presentation of the Flag of the United States of America and the playing of the national anthem is established by the United States Code.**

- All persons present in uniform should render the military salute.
- Members of the Armed Forces and veterans who are present but not in uniform may render the military salute.
- All other persons present should face the flag and stand at attention with their right hand over the heart, or if applicable, remove their headdress with their right hand and hold it at the left shoulder, the hand being over the heart
- Citizens of other countries present should stand at attention.
- All such conduct toward the flag in a moving column should be rendered at the moment the flag passes.



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# ANNOUNCER

Shane Burris is from Mosca, a small town located in the beautiful San Luis Valley of Southern Colorado. He attended Northeastern Junior College in Sterling, Colorado, obtaining an associate degree before transferring to the University of Wyoming, where he earned his Bachelor of Science in Ag Business. He began his Rodeo Announcing Career in 1994, in Windsor, Colorado working for the Rich Family. After working in the amateurs for several years he became a PRCA Announcer in 2003. He kicked off his professional career at the famous Cody Nite Rodeo in Cody, Wyoming. Shane became more involved with rodeo after purchasing rodeo breed cows, in the hopes of raising bucking bulls. He and his father then formed Burris and Sons Bucking Bulls LLC. Together they produce and supply stock for more than 25 performances from May thru August. Notable events are the Spring in the Valley Series, Creede Chute Out, South Fork Rodeos, Pagosa Night Rodeo, Futurity on the Rio Grande, and the Jason McClain Bull Riding School.



# BULL FIGHTERS

## Kalikiano Creutzburg (Ka-Lee-Key-On-O Croots-Burg)

Kalikiano served in the United States Marine Corps from 2009-2013. He returned home to California in 2014 and found his calling in the rodeo arena where he could again offer his life for those wanting to be the best they can be. He attended the Joe Butler bullfighting school in 2015 and was chosen to be one of the few bullfighters to attend the first ever Bull Fighters Only freestyle development camp in 2017. He is the 4th child of 5 kids from dad Franz, who served in the marine corps for 26 years. His older brother is an officer in the marine corps and creator of the Cammies & Canines organization, and his older sister is a Corpsman (rank is chief petty officer) and is currently at sea on the USS Normandy.



## Ramiro Baeza

Ramiro Baeza is from Garden City, Kansas. He began fighting bulls in 1998 at the age of 18. After moving to California, he worked for various stock contractors across the west coast. Highlights of his career include, his PBR card in 2001, being invited to fight at the Indian National Finals in 2007, and fighting in the Senior Finals in Las Vegas in 2007, 2008, 2009. Now, he continues bull fighting for various contractors including Hauser Rodeo Company and travels to rodeos across the United States.

# PICK UP RIDERS

Josh and Jess are from Caliente, CA where they run and work their commercial cow/calf operation. They breed, raise, and train horses as well. Josh works as a PRCA pick up man and they both work together picking up local events. Their chosen lifestyle gives them the perfect opportunities to build outstanding, solid horses, that compliment both their cattle work and rodeo events. From the PRCA, ranch rodeos, open rodeos, all the way to junior and mini buckers they love to pick up and the sport of rodeo.

Josh and Jess are from Caliente, CA where they run and work their commercial cow/calf



# ENTERTAINERS

**Nate "Shotgun" Reed** Professional Rodeo Clown/Barrel Man. Nate works PRCA & PBR events all over the United States entertaining audiences everywhere, putting smiles on their faces. In 2016 he was selected for the Turquoise Circuit PRCA Finals as the barrel man. He was also chosen to The Challenge of Champions Finals as the Barrel Man from 2013-2016 and worked the GCPRA finals 6x. In 2018 Nate was selected GCPRA Clown/Barrel Man of the year. Nate feels truly blessed in being able to share his dream and excitement of rodeo with thousands of people, as he travels up and down the highway.

Nate was diagnosed with type 1 diabetes when he was 18 months old. He has lived his whole life being told you can't do this and can't do that because of your illness. He never looked at himself as if he had an illness. Taking shots, pricking his fingers was just the way of life. He never knew anything different. He looked at every doctor that told him "you can't or you won't be able to" as if it was a challenge. So, in his travels from rodeo to rodeo he has met so many others with diabetes. Mainly younger adults or kids. He truly believes God puts you in situations and guides you in a purpose. If he can help one of these young diabetics with adapting and coping with their diabetes by helping them see they can live a normal active productive life he feels it was a success. Diabetes won't stop you if you don't let it. As he always says...Let the Good Times Roll!!!



## The Norco Cowgirls Rodeo Drill Team!

Devoted to their horses and being the #1 Drill Team in So California, the team's goals are to have fun, build friendships, excel in their horsemanship, and to represent Norco Horsetown, USA. You may have seen The Norco Cowgirls in the internationally televised Tournament of Roses Parade (7 years) on RFD-TV, at the Norco, San Bernardino, Industry Hills, or San Dimas PRCA Rodeos, or the California Circuit Finals. They are featured in the Movie "A Cowgirls Story" and the upcoming "Subconscious Dreamer". If you are interested in riding with this fun, professional group of Women or would like to book a performance, give us a call.

## THE NORCO COWGIRLS Rodeo Drill Team



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# News Mirror

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# MUTTON BUSTING

mutton busters are scored on a scale of 100 points. The rider must stay on the animal for six seconds, at which point the judges award half the points for the style of the rider and half for the aggressive qualities of the sheep. This is a very popular event and young riders wear full on protective gear to help them stay safe and sound.

Welcome to the world of Mutton Busting! Wannabe rodeo stars start small. Mutton Busting is a junior rodeo event featuring young cowboys and cowgirls ages 3 to 6 years. They ride sheep...wild and woolly sheep. Like bull riders,

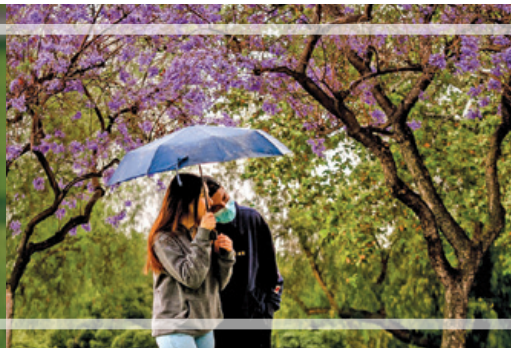


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## BULL RIDING

Bull riding is a rough stock event where the cowboy/girl rides a rodeo bucking bull and tries to stay on for a full eight seconds, while the bull tries to buck, jump, twist, turn, and spin to unload the rider. The cowboy holds on to the bull with one hand secured to a flat braided rope, which is wrapped around the bull's girth, while squeezing the sides of the bull with his legs. The bull rider does not need to mark out, but he must not let his hand come out of the rope and he must not touch the ground, the bull, or himself with his other hand. A horn sounds at eight seconds and pick up men and clowns tend to the bull to ensure the cowboy can safely leave the arena. The rider only receives points if he lasts the full eight seconds and the point scale is zero to 50. He does not need to use his spurs, but he will get a higher score if he is actively engaged with the bull. Judges look for an active bull that bucks, twists, spins, and turns and a bull always receives a score zero to 50, even if the rider is bucked off. If a bull fails to perform adequately, the judges may offer the cowboy a re-ride. A total combined score in the 90's is definitely an award-winning ride!

Excerpts taken from *The Rodeo Guide for City Slickers* by Graeme Menzies



# TEAM ROPING

Team Roping, the only true team competition in rodeo, is a timed event where two cowboys/girls or "ropers" try to capture and immobilize a steer in record time. The event originated on ranches when cowboys needed to treat, or brand large steers and the task proved too difficult for one man. The team consists of the

header and the healer. When the cowboys are ready, the header will nod his head and the steer will charge into the arena. As the steer reaches its head start distance, the roper's barriers are released, and the header takes off in quick pursuit. The heeler follows, staying a fraction of a second behind. The header must make one of three possible catches on the steer's head area: around both horns, around one horn and the head, or around the neck. After the header makes his catch, he dallies the rope to his saddle horn and pulls the steer to the left, exposing the steer's hind legs to the heeler on the right. The heeler then attempts to rope both steer's hind legs. The clock is stopped when the cowboys have successfully roped the steer, there is no slack in their ropes, and their horses are facing each other. There is a five second penalty if the heeler only catches one leg and a ten second penalty if the rider breaks the barrier or leaves the box too soon, failing to give the animal enough of a head start. Expert team ropers can complete this event in 5 seconds or less! Fun Fact-The header's rope will usually be a bit shorter and softer while the heeler's rope is a bit longer and harder.

*Excerpts taken from The Rodeo Guide for City Slickers by Graeme Menzies*



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# SADDLE BRONC

Saddle Bronc Riding evolved from the task of breaking and training horses to work the cattle ranches of the old west. It is a rough stock event where a cowboy/girl rides a rodeo bucking horse and tries to stay on for a full eight seconds. A good bucking horse will

potentially give the cowboy a spectacular ride as the horse tries to buck, jump, twist, and turn to unload the rider as quickly as possible. The cowboy/girl uses one hand to hold onto a rope which is attached to the horse's halter. A horn sounds when the 8 seconds are up and pick up men help the cowboy dismount from the bronc to help keep him safe. Judges watch to make sure the cowboy "marks out" properly (the cowboy's feet must be above the point of the horse's shoulders when the horse's front feet hit the ground), doesn't touch anything with his free hand, spurs and moves effectively while keeping both feet in the stirrups, and lasts the full eight seconds. If he/she manages to achieve the above, a score of zero to 50 is given to the rider and a score of zero to 50 is also given to the horse. A total combined score in the 80's is very good!

Excerpts taken from The Rodeo Guide for City Slickers by Graeme Menzies



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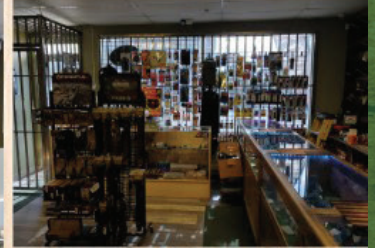
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# CALF ROPING

Calf Roping or Tie Down Roping is rooted in the working ranches of the old west when it was necessary for cowboys to rope and quickly immobilize calves for veterinary treatment. In this timed event, the calf is given a head start before the rider gives chase and attempts to rope it. As the horse stops, the rider dismounts, runs down the rope, and tackles the calf onto its back. He then ties three of the calf's four legs together, with a rope called a piggin string, which he carries in his teeth. The clock is stopped when the roper throws his hands in the air. Success in this sport is all about speed: who can complete this event the fastest wins the day. But since time penalties can be awarded for a number of technical violations, pure speed isn't everything; competitors must be fast and technically flawless. Typically, two judges officiate this event. One judge is stationed near the chute (foul line judge) and the other is down the arena closer to where the calf will be tied down (field judge). If the cowboy breaks the barrier, the judge will add a 10 second penalty to the time. Any unnecessary roughness will result in disqualification, and possibly also a fine. Time penalties can be awarded to both the cowboy and the horse. The teamwork between cowboy and horse is key to success – and a powerful testament to the strong bond between cowboy and horse. Excerpts taken from The Rodeo Guide for City Slickers

by Graeme Menzies.



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## BARREL RACING

Barrel Racing or “Chasing the Cans” is an exciting timed event where the horse and rider enter the arena, race around three barrels in a cloverleaf pattern, then race out of the arena as fast as they can! The horse and rider can start with either the barrel on the left or the barrel on the right. If they start with the barrel on the right, they’ll also circle that barrel to the right

and then the next two barrels are circled to the left. (Right Left Left.) If they start with the barrel on the left, they’ll also circle it to the left and then the next two barrels are circled to the right. (Left Right Right.) When all three barrels have been circled in this cloverleaf pattern, they gallop at top speed toward the arena exit across the timing light beam. Times are so close that electronic timing devices accurate to the hundredth of a second must be used. Fastest time wins but time may be added to the clock with penalties such as missing the pattern, running out of turn, knocking over a barrel, or falling off the horse. Touching a barrel is usually permitted without penalty. Barrel racers have a special saddle that’s specially designed to help keep the rider in the saddle (it has a high cantle in the front and high seat at the rear). These saddles

are a bit shorter than a typical Western Saddle but give the horse more agility and freer movement.

Horses are also typically equipped with “boots” to protect their legs from the barrels or from their own hooves. Years of practice and training go into the successful barrel racing teams and a proven barrel racing horse can cost

\$50,000!

*Excerpts taken from The Rodeo Guide for City Slickers by Graeme Menzies*



# RODEO LIVESTOCK

## The Humane Facts

In professional rodeo, cowboys share the limelight with the livestock. Rodeo is a rugged, wild sport. Like a well-conditioned athlete, an animal can perform well only if it is healthy. Any cowboy will tell you he takes home a paycheck only when the animal is in top form. Specific rules govern how long an animal can remain in transit before a rest, how many times an animal can perform in a specified period of time, and that an inspection of the animals is required before each performance; any animals deemed not in top condition, do not perform. Additional rules govern facilities to be free of hazards to the animals, specify arena preparation, a conveyance for transport of injured animals, the use of fleeced lined flank straps placed away from animal's genitals, prohibit sharpened spurs by riders, and require the presence of a veterinarian on site for all performances.


Stock contractors pay up to five figures for top rated animals. Naturally, this motivates care of these investments. For many, these animals are more than mere investments they are "members of the family". The average bucking horse, or bull, works less than five minutes a year in the arena, as a result they can live to be 20 years of age and 15 years respectively. Veterinarians attribute these long healthy life spans to good care, quality feed, and adequate exercise.

Some bulls and horses have natural bucking tendencies. The absolute determination to buck if something is on its back, often an inherited trait, is what makes an animal a candidate for rodeo livestock. This tendency is the focus of the "Born to Buck" breeding program. Simply stated, "If everything is done right, when the animals arrive at the arena, they're excited. They know the game and they're looking forward to it. They are ready to buck!"

*Prescott Frontier Days, World's Oldest Rodeo, July 2019 Souvenir Program*

Yucaipa Rodeo and Hauser Rodeo Co. take pride in the care and well-being of all animals used in performances of the Yucaipa Rodeo. And we are incredibly happy to say that our on-site veterinarian for the 2021 Yucaipa Rodeo is Dr. Brenna Timmerman.

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# RODEO QUEENS

Farewell and Thank You to our 2019 4H Yucaipa Rodeo Queens for representing the Yucaipa Rodeo so well at these 2019 events: Yucaipa Rodeo, Norco Horse Week Parade and Rodeo, Cherry Festival Parade, Norco Mounted Posse Rodeo, Banning Stagecoach Days Parade, San Bernardino Sheriff's Rodeo, and the Yucaipa Christmas Parade!



2019 Young Miss  
Catherine Hill



2019 Junior Miss  
Natasha Chiquete



2019 Rodeo Queen  
Sarabelle Durkee



2021 Young Miss  
Shylea Davila



2021 Junior Miss  
Katja Zimmer



2021 Rodeo Queen  
Madison Beckham

I have loved horses for as long as I can remember. I started riding lessons at age 7 and got my first horse, Rose, on my 8th birthday. When I went to my first rodeo and watched the girls barrel race, I knew that was what I wanted to do one day. My passion for horsemanship and rodeo grew and 2 years ago, I bought my current horse, Shyanne, and we started participating in 4H drill team and 4H camps. I have volunteered for Banning Stagecoach days for 3 years and Yucaipa's Rodeo the last 2 years running flags. I have also ridden in multiple parades which I really enjoy. I am honored to be Young Miss for 2021 and hope to share my love and passion for horsemanship and rodeo with the community and young aspiring barrel racers and try and make the world a better place.

I have been around horses almost my entire life. I love anything and everything to do with horses. As much as I love to princess up and look pretty I am not afraid to put on an old pair of jeans and get dirty; whether it means to go out and muck my horse's stall or just give him a good brush or bath after a ride. The best day of my life was when my parents decided to buy me my own horse. He was green when I got him but I've spent endless hours working with him and spending time with him to turn him into my dream horse. Although I ride mostly english, 4H has opened my eyes to the beauty of western. I am ever so thankful to 4H for showing me the fun and passion for the sport of Rodeo. I am honored to represent Yucaipa and 4H and give back to the community to show others how through hard work, commitment, and a smile on your face, you can achieve anything.

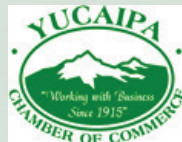
Madison currently attends Santa Rosa Academy High where she maintains 3.7 GPA, is the Vice President of the FFA Chapter, and is on the girls varsity basketball team. Outside of school Madison is involved in both 4-H and United States Pony Club. She is a C1 certified rider in traditional Eventing and has brought along two off the track thoroughbreds to compete at the Novice level. Madison has been involved in 4-H for 5 years and is an active member of the rabbit, sheep, horse, swine, and veterinary science projects. In the future Madison hopes to attend Oklahoma State University with a minor in Agricultural Business. After attending college she would like to try and pursue a lifelong ambition of becoming part of the US Olympic Equestrian Eventing team. Madison is honored to be Senior Miss Yucaipa Rodeo Queen and can't wait to represent the Yucaipa Rodeo!

Welcome and Congratulations to our new 2021 4H Yucaipa Rodeo Queens! We look forward to a great new year!!!

Thank you Doug Earnest, Photographer



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# IN LOVING MEMORY

**Robert Potter**  
7.23.1940 – 12.9.2019

The Yucaipa Equestrian Arena Committee (YEAC) lovingly remembers Robert "Bob" Potter. He was definitely an active member of the community. A long time and treasured realtor for Lois Lauer Century 21 in Yucaipa, he was also a member of the American Legion; a member of the Yucaipa Chamber of Commerce; past president of the Redlands Board of Realtors; involved in the Yucaipa Concerts in the Park series; and also participated in the Century 21 Lois Lauer annual Stranger Danger and Child Identification program. We remember him for all those things, but most vividly for his commitment to the Yucaipa Equestrian Arena Committee; he was Vice President, a Director on the Board, and one of the original founders of this non-profit organization back in 1997. The mission of the YEAC, made up entirely of community volunteers, is to promote the use of the Yucaipa Equestrian Center, to preserve, maintain, and improve the facility, and to involve the community in equestrian activities. Bob was passionately faithful to that mission every day. He supported ALL YEAC events and no matter what was happening Bob was there volunteering his time at horse shows, cattle sorting, obstacle courses, and of course the Yucaipa Rodeo. Bob was married to Dorothy "Dottie" Potter, for which the Yucaipa Arena Memorial Cover is named.

Bob and Dottie were beloved by their family, friends and the Yucaipa community. Known as the "King and Queen" of Yucaipa, the couple gave tirelessly to those in need and were incredibly kind souls. After we lost Dottie in 2014, Bob continued to fight for her dream to put a cover over the arena and was able to see it happen in the spring of 2019. Thank you, Bob, for all your years of service to the community, especially the equestrian community. You will be greatly missed. Thankfully, we can find peace knowing that you are back together with the love of your life, your "bride" Dottie, and together you're both watching over us as we celebrate the equestrian community at the 2021 Yucaipa Rodeo.

With love from your YEAC Family



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# YUCAIPA EQUESTRIAN ARENA COMMITTEE

The Yucaipa Equestrian Arena Committee (YEAC) is a non-profit, volunteer organization made up of people of all ages from Yucaipa and surrounding areas. Their mission is to promote the use of the Yucaipa Equestrian Center, to preserve, maintain, and improve the facility, and to involve the community in equestrian activities.



Yucaipa Rodeo is just one of the many events that go on at the Yucaipa Equestrian Center. YEAC is active year-round with events at the arena such as coordinating the YEAC Cattle Arena Sorting. Additionally, they host other equestrian clubs such as California State Horsemen's Association, Tennessee Walking Horse Club, Pinto Horse Association of America, and JR Productions/United States Team Penning Association. For information on renting the facility, visit [www.YucaipaEquestrianCenter.com](http://www.YucaipaEquestrianCenter.com).

YEAC believes in giving back to the community and is especially active with the Pass Pioneers 4-H Club. The goal of 4-H is to develop citizenship, leadership, responsibility, and life skills of youth through experiential learning programs and a positive youth development approach. Their motto is "To Make the Best Better".

We are extremely grateful for all that we've been able to do and all the improvements that have been made to the Yucaipa Equestrian Center most notably the Dottie Potter Memorial Arena Cover! It's amazing what can be done when we work together as a community! Thank you for your support of the Yucaipa Equestrian Center!



Do you like to attend equestrian events?  
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Join the Yucaipa Equestrian Arena Committee!  
Contact us at [YucaipaEquestrianCenter@gmail.com](mailto:YucaipaEquestrianCenter@gmail.com).  
Visit our website at [www.YucaipaEquestrianCenter.com](http://www.YucaipaEquestrianCenter.com) to learn more.



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