



YUCAIPA RODEO

Small Town
BIG Rodeo Fun

**2025 SPONSOR
LETTER**



**WE WANT TO
PARTNER WITH YOU!**



Photos courtesy of Dan Cleveland

To our Yucaipa Rodeo Supporters,

Our mission is simple: Bring rodeo and the spirit of western heritage back to Yucaipa while enriching our community both culturally and financially. Yucaipa Rodeo is proud to be a Non-Profit 501(c)(3) entity, with no paid employees. Our volunteers work year-round devoting their time to the event. We've learned a lot in our 6 years and the biggest lesson has been that we can't put on this event without the help of our community. Our sponsors help us provide contestant awards, advertising, event security, equipment rentals, and so much more!

As we continue to grow, we are excited that we can give back to our community who has helped us so much. All proceeds from the rodeo are used to improve the Yucaipa Equestrian Center and to support organizations in our region, with special attention to those involving agriculture and our youth.

We look forward to continuing to make an impact on our community in hopes that one day Yucaipa will be known for its annual rodeo.

With Gratitude,

Yucaipa Rodeo Committee

Paige DeVilbiss - Sponsor Coordinator
(951) 545-4927

YucaipaRodeoSponsor@gmail.com



Non-Profits And Clubs that Benefit from the YUCAIPA RODEO:

- Boy Scout Troop 11
- California High School Rodeo
- California State Horsemen's Association.
- East Valley Mounted Posse
- Moreno Valley Equestrian Center
- Pass Pioneers 4-H
- Redlands Bicycle Classic
- San Bernardino Horsemen's Association
- Yucaipa High School Girls Volleyball
- Yucaipa High School Scholarship
- Yucaipa Valley American Little League
- Yucaipa Valley Lions Club

Who sees your partnership?

We make every effort to showcase our sponsors on social media and throughout each performance of the rodeo!

Your logo and support are seen by:

3.5K Facebook followers
2k Instagram followers and
8,000 estimated annual
attendees, contestants and volunteers.

YUCAIPA RODEO

2025 SPONSOR LEVELS

HOMETOWN - \$500

- One (1) (4x6) Rodeo Grounds Banner*
- Eighth page Ad in Rodeo Program
- Social media & website recognition
- Four (4) General Admission Rodeo tickets to Saturday performance

BRONZE - \$1,000

- Two (2) (4x6) Rodeo Grounds Banners*
- Quarter Page Ad in Rodeo Program
- Sponsor Logo on Printed Rodeo Poster
- Social media & website recognition
- Two (2) Premiere Rodeo tickets Fri & Sat

SILVER - \$2,500

- Grand Entry Flag*
- One (1) (4x6) Premium Placement Banner*
- One (1) (4x6) Rodeo Grounds Banner*
- Sponsor Announcement during one rodeo event
- Half Page Ad in Rodeo Program
- Sponsor Logo on Printed Rodeo Poster
- Social media & website recognition
- Four (4) Premiere Rodeo tickets Fri & Sat

GOLD - \$5,000

- Barrel Cover (only 3 available)*
- Grand Entry Flag*
- Two (2) (4x6) Premium Placement Banners*
- One (1) (4x6) Banner displayed 1 year*
- Sponsor Announcement during one rodeo event
- Full Page Ad in Rodeo Program
- Sponsor Logo on Printed Rodeo Poster
- Social media & website recognition
- Six (6) Premiere Rodeo Tickets Fri & Sat

PLATINUM - \$7,500

- Sponsor Truck for delivering Barrels
- Barrel Cover (only 3 available)*
- Grand Entry Flag*
- Two (2) (4x6) Premium Placement Banner*
- One (1) (4x6) Banner displayed 1 year*
- Sponsor Announcement during one rodeo event
- Full Page Premium Ad in Rodeo Program
- Sponsor Logo on Printed Rodeo Poster
- Social media & website recognition
- Eight (8) Premiere Rodeo Tickets Fri & Sat

DIAMOND - \$10,000

- Chute Banner Placement*
- Sponsor Truck for Delivering Barrels
- Barrel Cover (Only 3 available)*
- Grand Entry Flag*
- Two (2) (4x6) Premium Placement Banner*
- One (1) (4x6) Banner displayed 1 year*
- Sponsor Announcement during one rodeo event
- Two page Premium Ad in Rodeo Program
- Sponsor Logo on Printed Rodeo Poster
- Social media & website recognition
- Ten (10) Premiere Rodeo Tickets Friday
- One (1) Gold Buckle Table (8 seats) for Saturday Night

Rodeo Program & Banner Advertising Available

Check Pricing At:

YUCAIPAEQUESTRIANCENTER.COM/rodeo-sponsors

***Banners, Flags, & Barrel Covers are
Sponsor supplied**

Additional sponsorship opportunities are available. Please contact
YucaipaRodeoSponsor@gmail.com for more information.



**Visit the 2025 Yucaipa Rodeo Sponsor Page
and get more info about each Sponsor level**

Yucaipa Rodeo Sponsor Form

Please fill out the form below, enclose payment via cash or check and return it to the address at the bottom of this page.

COMPANY NAME (IF APPLICABLE): _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

TOTAL ENCLOSED: _____

Next Steps: Once sponsorship is received, you will be contacted to provide your Rodeo Program Ad artwork as well as other sponsor supplied items. Yucaipa Rodeo is not responsible for omitted banners, barrel covers, flags, or program ads if they are not provided by the deadline.

Sponsor Tickets will be delivered by email to paid sponsors as soon as they become available.

Please Note:

Banner size 4'tallx6'wide

Flag size 3'tall x5'wide double sided

***Banners, Flags, & Barrel covers are Sponsor supplied.**



**Program
Artwork
Deadline
April 15, 2025**

Please make checks payable to:

Yucaipa Equestrian Arena Committee

PO Box 802, Yucaipa, CA 92399

Non-profit 501(c)(3) FEIN 33-0769660



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YUCAIPAEQUESTRIANCENTER.COM/rodeo-2025