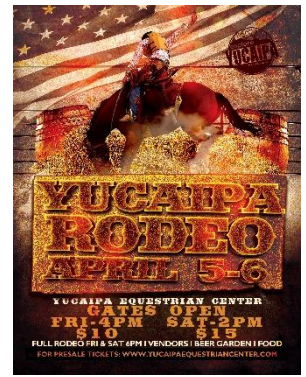


YUCAIPA RODEO RAISE THE ROOF FUNDRAISER

SPONSOR PROGRAM 2019 (12.13.18)



DIAMOND: \$15,000

- Recognized as **Diamond Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Full page Ad in *prime location* of the official “Yucaipa Rodeo Fundraiser” program (art ready for printer, *print deadline March 1st)
- Sponsor logo listed (*prime location*) on event’s printed material *(print deadline March 1st)
- Sponsor name and/or logo listed on event’s printed ticket *(print deadline March 1st)
- Sponsor logo listed as **Diamond Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Sponsor logo listed on all emails sent from YucaipaEquestrianCenter@gmail.com for one year
- Announced during the event & recognized as **Diamond Event Sponsor** by announcer
- Business cards/brochures/coupons, or handouts (supplied by sponsor) displayed at Rodeo Information Booth
- Sponsor flag to be lead flag carried in by a Rodeo Queen during Grand Entry & End of the Rodeo event
- Three (3) premium placements for (sponsor supplied) Banners (Chute placement 1st come 1st serve – only 6 chutes available)
- Up to Two (2) other Banners in various locations
- Twenty-five (25) Friday General Admission Tickets
- Twenty-five (25) Saturday General Admission Tickets
- 1 Barrel cover (1st come 1st serve – only 3 Barrels available)
- Category Exclusivity



PLATINUM: \$10,000

- Recognized as **Platinum Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Full page Ad in the official “Yucaipa Rodeo Fundraiser” program (art ready for printer, *print deadline March 1st)
- Sponsor logo listed on event’s printed material *(print deadline March 1st)
- Sponsor logo listed as **Platinum Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Sponsor logo listed on all emails sent from YucaipaEquestrianCenter@gmail.com for one year
- Announced during the event & recognized as **Platinum Event Sponsor** by announcer
- Business Cards/brochures/ coupons, or handouts (supplied by sponsor) displayed at Rodeo Information Booth
- Sponsor flag to be carried in by a Rodeo Princess during Grand Entry & End of the Rodeo event
- Three (3) premium placements for (sponsor supplied) Banners (Chute placement 1st come 1st serve – only 6 chutes available)
- Up to Two (2) other Banners in various locations
- Twenty (20) Friday General Admission Tickets
- Twenty (20) Saturday General Admission Tickets
- 1 Barrel cover (1st come 1st serve – only 3 Barrels available)



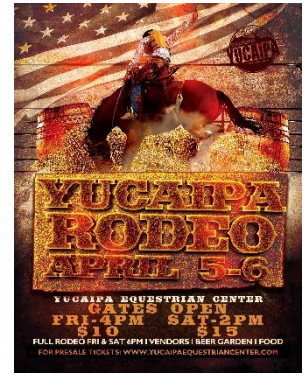
GOLD: \$5,000

- Recognized as **Gold Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Full page Ad in the official “Yucaipa Rodeo Fundraiser” program (art ready for printer, *print deadline March 1st)
- Sponsor logo listed on event’s printed material *(print deadline March 1st)
- Sponsor logo listed as **Gold Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Sponsor logo listed on all emails sent from YucaipaEquestrianCenter@gmail.com for one year
- Announced during the event & recognized as **Gold Event Sponsor** by announcer
- Business Cards/brochures (supplied by sponsor) displayed at Rodeo Information Booth
- Sponsor flag to be carried in by a Flag Carrier during Grand Entry & End of the Rodeo event
- Two (2) premium placements for (sponsor supplied) Banners (Chute placement 1st come 1st serve – only 6 chutes available)
- Fifteen (15) Friday General Admission Tickets
- Fifteen (15) Saturday General Admission Tickets



SILVER: \$2,500

- Recognized as **Silver Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Half page Ad in the official “Yucaipa Rodeo Fundraiser” program (art ready for printer, *print deadline March 1st)
- Sponsor logo listed on event’s printed material *(print deadline March 1st)
- Sponsor logo listed as **Silver Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Sponsor logo listed on all emails sent from YucaipaEquestrianCenter@gmail.com for one year
- Announced during the event & recognized as **Silver Event Sponsor** by announcer
- Sponsor flag to be carried in by a Flag Carrier during Grand Entry & End of the Rodeo event
- One (1) premium placement for (sponsor supplied) Banner
- One (1) (sponsor supplied) Banner to be placed on rodeo grounds
- Ten (10) Friday General Admission Tickets
- Ten (10) Saturday General Admission Tickets



BRONZE: \$1,000

- Recognized as **Bronze Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Quarter page Ad in the official “Yucaipa Rodeo Fundraiser” program (art ready for printer, *print deadline March 1st)
- Sponsor logo listed as **Bronze Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Announced during the event & recognized as **Bronze Event Sponsor** by announcer
- One (1) (sponsor supplied) Banner to be placed on rodeo grounds
- Six (6) Friday General Admission Tickets
- Six (6) Saturday General Admission Tickets



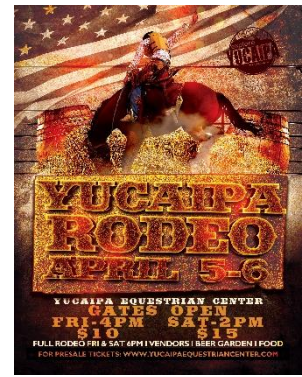
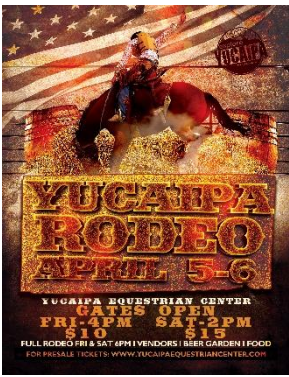
HOMETOWN: \$500

- Recognized as **Hometown Event Sponsor** of “Yucaipa Rodeo Fundraiser”
- Business Card Ad in the official “Yucaipa Rodeo Fundraiser” program (*print deadline March 1st)
- Sponsor logo listed as **Hometown Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com
- Announced during the event & recognized as **Hometown Event Sponsor** by announcer
- One (1) (sponsor supplied) Banner to be placed on rodeo grounds
- Four (4) Friday General Admission Tickets



BUSINESS CARD: \$100

- Business card Ad in the official “Yucaipa Rodeo Fundraiser” program (*print deadline March 1st)
- Sponsor logo listed as **Business Card Event Sponsor** with link to sponsor website on www.YucaipaEquestrianCenter.com



YUCAIPA RODEO RAISE THE ROOF FUNDRAISER SPONSORSHIP AGREEMENT

SHOW YOUR COMMUNITY SUPPORT BY BECOMING A SPONSOR OF
THE
YUCAIPA RODEO FUNDRAISER (April 5 & 6, 2019)
QUESTIONS EMAIL YucaipaEquestrianCenter@gmail.com

PLEASE MAKE CHECKS PAYABLE TO:
YEAC (YUCAIPA EQUESTRIAN ARENA COMMITTEE)
PO BOX 802, YUCAIPA, CA 92399

Company/Individual: _____

CONTACT: _____

MAILING ADDRESS: _____

EMAIL: _____

CONTACT PHONE #: 1. _____ 2. _____

CONTRIBUTION LEVEL: \$ _____

In-Kind Contribution (Type of Product or Service): _____

In-Kind Service Value: \$ _____

SIGNATURE: _____ DATE: _____

***BUSINESS BANNERS AND FLAGS ARE TO BE PROVIDED BY THE BUSINESS.
PLEASE NOTE: THE YUCAIPA EQUESTRIAN ARENA COMMITTEE SHALL REVIEW THE PROPOSED
BANNER AND/OR FLAG PRIOR TO GOING TO PRINT. NO POLITICAL SIGNS ARE ALLOWED.
BANNERS WILL BE 4' X 6' AND FLAGS WILL BE 3' X 5' lightweight.
Print Deadline March 1st.
TOTAL PAYMENT RECEIVED REFLECTS FINAL SPONSORSHIP LEVEL.
ALL CONTRIBUTIONS ARE NON-REFUNDABLE.
Further info @ www.YucaipaEquestrianCenter.com

For office use only

Art ready Ad ___ Logo ___ Announcement ___ Business Cards ___
Flag ___ Banner ___ Chute ___ Tickets ___ Barrel Cover ___